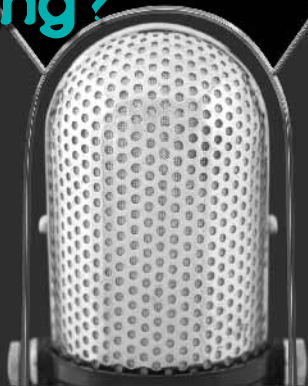


# Need a speaker for your business meeting?



## Then you need a PPAI ADvocate.

A PPAI ADvocate can provide a 20-30 minute presentation—free of charge—filled with inspiring ideas and practical tools that your audience can put to use immediately. Our goal is to help business organizations in local communities:

- Improve their marketing and promotional campaigns
- Enhance the staying power of their brand or message
- Solve their business challenges

By incorporating promotional products into the marketing mix, businesses learn to effectively and successfully market themselves, increasing awareness of their products and services.

To locate an ADvocate within your area, visit **[www.promoideas.org](http://www.promoideas.org)** and click on ADvocate Speaker Search.



The ADvocate program is brought to you by Promotional Products Association International, the industry's not-for-profit trade association.



**PPAI ADVOCATE**

[www.promoideas.org](http://www.promoideas.org)