

The PPAI Expo 2009 - Schedule of Events*

Mandalay Bay Convention Center

7:00 AM	4:00 PM	MAS/CAS Lounge Open
7:00 AM	5:00 PM	Professional Development & Certification Info Center Open
7:00 AM	5:00 PM	Physically Challenged Scooter Rental Open
7:00 AM	5:00 PM	Registration Open
7:00 AM	7:00 PM	Luggage/Coat Check Open
7:30 AM	9:00 AM	FREE PPAI Professional Development Workshops
8:00 AM	9:00 PM	Exhibitor Set-up
8:00 AM	12:00 PM	RAC Delegate Assembly
8:00 AM	4:30 PM	RAC Information Station Open
8:00 AM	5:30 PM	Bookstore Open
8:00 AM	5:30 PM	PPEF Silent Auction Open
9:30 AM	11:00 AM	FREE PPAI Professional Development Workshops
11:30 AM	1:00 PM	Professional Development Keynote Luncheon--The "Magic" Behind Promotional Products
12:00 PM	3:15 PM	ED ² Lunch & Back of House Tour
12:15 PM	1:30 PM	Marketing Focus Group
1:00 PM	5:00 PM	Package Mail/Valet Service Open
1:30 PM	3:00 PM	RAC New Delegate Orientation
1:30 PM	3:00 PM	PPAI Workshops
2:00 PM	3:00 PM	Former Board Member Meeting
3:30 PM	5:00 PM	General Session: Made To Stick: Why Some Ideas Stick And Others Don't - <i>Sponsored by SnugZ USA</i>
5:00 PM	6:00 PM	RAC VIP Reception <i>(By Invitation Only)</i>
5:00 PM	7:00 PM	New Product Pavilion Sneak Peek - <i>Sponsored by Journalbooks</i>
5:00 PM	7:00 PM	PPMN Mixer <i>(PPMN Members Only)</i>
5:15 PM	6:00 PM	Book Signing - Chip Heath
5:30 PM	6:15 PM	New PPAI Member Reception <i>(By Invitation Only)</i>
5:30 PM	7:00 PM	Get Brand(ed) Reception <i>(By Invitation Only)</i>

Wednesday, 1.14.09

6:30 AM	7:00 PM	Shuttle Service in Operation
7:00 AM	8:15 AM	1st Time Attendee Breakfast
7:00 AM	8:15 AM	FREE PPAI Professional Development Workshops
7:00 AM	5:30 PM	Registration Open
7:30 AM	6:30 PM	Physically Challenged Scooter Rental Open
8:00 AM	5:00 PM	Professional Development & Certification Info Center Open
8:00 AM	5:30 PM	Bookstore Open
8:00 AM	5:30 PM	New Products Pavilion Open
8:00 AM	5:30 PM	PPEF Silent Auction Open
8:00 AM	5:30 PM	RAC Information Station Open
8:00 AM	6:30 PM	Luggage/Coat Check Open
8:00 AM	6:30 PM	Package Mail/Valet Service Open
8:30 AM	9:45 AM	PPAI Fashion & Accessories Show
9:00 AM	5:00 PM	MAS/CAS Lounge Open
9:30 AM	5:00 PM	Regional Affiliate Lounge Open
10:00 AM	5:30 PM	Exhibits Open
10:00 AM	5:30 PM	PPAI Booth Open
10:00 AM	5:30 PM	PPMN Lounge Open
11:30 AM	1:00 PM	Professional Development Keynote Luncheon-- <i>Creating The Ultimate Customer Experience & Creating Customers For Life!</i>
11:30 AM	1:00 PM	Peer-2-Peer Luncheon

The PPAI Expo 2009 - Schedule of Events*
Mandalay Bay Convention Center

1:00 PM	2:00 PM	Former PPAI Board Chair Luncheon
1:15 PM	1:45 PM	Book Signing - Scott Deming
2:00 PM	5:00 PM	International Meeting (<i>By Invitation Only</i>)
5:00 PM	6:30 PM	PPAI Publications Reception
6:30 PM	9:00 PM	Awards Presentation & Dinner

Thursday, 1.15.09

6:30 AM	7:00 PM	Shuttle Service in Operation
7:00 AM	7:30 PM	Luggage/Coat Check Open
7:30 AM	8:45 AM	PPAI Distributor and Supplier Business Meeting and Breakfast (Members Only)
8:00 AM	1:00 PM	PPEF Silent Auction Open
8:00 AM	5:00 PM	MAS/CAS Lounge Break
8:00 AM	5:00 PM	Professional Development Certification Info Center Open
8:00 AM	5:30 PM	Bookstore Open
8:00 AM	5:30 PM	RAC Information Station Open
8:00 AM	5:30 PM	Registration Open
8:00 AM	5:30 PM	New Products Pavilion Open
8:00 AM	6:30 PM	Package Mail/Valet Service Open
8:00 AM	6:30 PM	Physically Challenged Scooter Rental Open
8:30 AM	5:00 PM	Regional Affiliate Lounge Open
9:00 AM	5:30 PM	Exhibits Open
9:00 AM	5:30 PM	PPAI Booth Open
9:00 AM	5:30 PM	PPMN Lounge Open
11:30 AM	1:00 PM	Professional Development Keynote Luncheon-- <i>Life Is Short--Wear Your Party Pants! (10 Simple Truths That Lead To An Amazing Life)</i>
1:15 PM	1:45 PM	Book Signing - Loretta LaRoche
5:00 PM	6:30 PM	PPEF Donor Appreciation Reception
5:30 PM	7:30 PM	[X] Jam
6:30 PM	8:00 PM	Chairman's Reception Honoring Hall of Fame Inductee (<i>By Invitation Only</i>)
7:30 PM	10:00 PM	ONE (PPAI's Closing Night Party) (<i>Title sponsor: The Corporate Marketplace</i>)

Friday, 1.16.09

7:30 AM	8:45 AM	Multiline Representative Meeting
7:30 AM	8:45 AM	FREE PPAI Professional Development Workshops
7:30 AM	6:00 PM	Shuttle Service in Operation
8:00 AM	12:00 PM	Professional Development & Certification Info Center Open
8:00 AM	12:00 PM	MAS/CAS Certification Exam
8:00 AM	12:00 PM	MAS/CAS Lounge Open
8:00 AM	3:00 PM	Bookstore Open
8:00 AM	3:00 PM	New Products Pavilion Open
8:00 AM	3:00 PM	Registration Open
8:00 AM	4:00 PM	Package Mail/Valet Service Open
8:00 AM	4:30 PM	Physically Challenged Scooter Rental Open
8:00 AM	5:00 PM	Luggage/Coat Check Open
8:30 AM	2:30 PM	Regional Affiliate Lounge
9:00 AM	3:00 PM	Exhibits Open

The PPAI Expo 2009 - Schedule of Events*
Mandalay Bay Convention Center

9:00 AM	3:00 PM	PPAI Booth Open
9:00 AM	3:00 PM	PPMN Lounge Open