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Media Contact: Anne Lardner

972-258-3041

AnneL@ppa.org

PPAI KEEPS MEMBERS INFORMED WITH TWO LEGISLATIVE UPDATES AT THE PPAI EXPO 2007

Irving, Texas, (January 16, 2007) Promotional Products Association International (PPAI) added two legislative briefing sessions to its education offerings at The PPAI Expo 2007, held January 2-6 in Las Vegas, Nevada.

PPAI hosted a new “Lunch and Legislation” event on Friday, January 5. This session, led by Steve Slagle, PPAI President/CEO, and John Satagaj, PPAI Legal Counsel, updated members regarding current and pending legislative activities, including the new rate changes and rate categories proposed by the United States Postal Service; potential recommendations regarding lead regulation in children’s jewelry by the Consumer Product Safety Commission; and proposals by the federal government to close the tax gap—specifically, the Treasury Department’s efforts to study the standards used to distinguish between employees and independent contractors for the purpose of withholding and paying Federal employment taxes.

“Thanks to PPAI for offering these legislative briefings. I find myself concentrating on the day-to-day and, by default, being ignorant of external factors that can, and eventually will, affect my business and that of my clients,” said Joseph Scott, MAS, vice president, Scott & Associates. “I’m grateful that PPAI is right in the thick of things, joining with other trade associations, to protect our industry. Please make sessions like these more prevalent.”

Additionally, PPAI hosted a members’ town hall meeting on the last day of the show in order to review options for complying with Proposition 65 and to address the current prohibition on the sale and distribution of certain promotional products in California. Trenton H. Norris, a partner with the California law firm Bingham McCutchen, LLP and a leader in Proposition 65 litigation and compliance, and Stanley Breckenridge, MAS, 2007-2008 chairman-elect of the PPAI Board of Directors and senior vice president of sales and marketing for Moderne Glass Company, Inc., joined Slagle and Satagaj to present specific actions suppliers, promotional consultants and end buyers can take to protect themselves from liability.

For more information on these briefings and PPAI’s lobbying efforts, please visit the PPAI LAW site by clicking [HERE](#).

For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppa.org or contact PPAI at 972-258-3041 or PR@ppa.org.

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PPAI—the promotional products industry’s only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are an \$18 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry’s only free identification system and universal company database.