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PPAI ANNOUNCES 2009 SUPPLIER STAR AWARD FINALISTS

Irving, Texas, (December 11, 2008) Thirty promotional products supplier members were named 2009 Supplier Star Awards finalists by **Promotional Products Association International (PPAI)**. These finalists, recognized for delivering outstanding customer service and high-quality products, were selected by PPAI distributor members.

One Supplier Star finalist in each category will receive this year's Star Award and the other two of the three outstanding finalists will receive the Supplier Award of Merit. All winners will be announced at a special ceremony held at The PPAI Expo 2009 in Las Vegas, Nevada, on Wednesday, January 14.

This year's finalists are:

S1-S2 Finalists (\$50,000 - \$250,000)

FRS Industries	UPIC: FRSIND
Independent Printing Company	UPIC: FSIPROD
Tower Ribbons	UPIC: TOWERIBB

S3 Finalists (\$250,001 - \$500,000)

Classy Glass Inc.	UPIC: awardsgr
Encore Etch, Inc.	UPIC: ENC09338
Imprints Wholesale, Inc.	UPIC: IMPR1728

S4 Finalists (\$500,001 - \$1,000,000)

Cooler Graphics	UPIC: RADOKOOL
Kool Pak, Inc.	UPIC: KOOLPAK
Quarry International Ltd., Inc.	UPIC: MARBLE

S5 Finalists (\$1,000,001 - \$2,500,000)

Admints & Zagabor	UPIC: ADMINTS
Megafast	UPIC: megafast
Reflectix	UPIC: 2reflect

S6 Finalists (\$2,500,001 - \$5,000,000)

ETS Express	UPIC: ETSE
GEMPIRE/gwi	UPIC: GEMPIRE
Pro Golf Premiums, Inc.	UPIC: progolfp

S7 Finalists (\$5,000,001 - \$10,000,000)

Action Line, Norwood Promotional Products	UPIC: ACTION1
Chocolate Inn	UPIC: CHOCINN
World Wide Lines, Inc.	UPIC: WORLDWID

S8 Finalists (\$10,000,001 - \$15,000,000)

Dart Manufacturing Co.	UPIC: DART
Maple Ridge Farms, Inc.	UPIC: MAPLE
Quick Point, Inc.	UPIC: QUICKPT

S9 Finalists (\$15,000,001 - \$20,000,000)

Ariel Premium Supply, Inc.	UPIC: AIREL
Crown Products, Inc.	UPIC: CROWNPRO
Dri Mark Products, Inc.	UPIC: DRIMARK

S10 Finalists (\$20,000,001 - \$50,000,000)

Gill Studios, Inc.	UPIC: gill
Gold Bond, Inc.	UPIC: GOLD0008
SnugZ/USA	UPIC: SNUGZUSA

S11-S16 Finalists (over \$50,000,001)

BIC Graphic USA	UPIC: BIC
Leed's	UPIC: LEEDS
SanMar	UPIC: SNMR

Promotional products are an essential element in the marketing mix. Adding your message to a tangible product turns an ordinary message into a marketing experience your audience can see, touch, hear, smell and even taste. Promotional products are the only way to make a sensible—and memorable—impression. For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppai.org or contact PPAI at 972-258-3041 or PR@ppai.org.

PPAI—the promotional products industry's only international not-for-profit trade association—offers education, tradeshows, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are more than a \$19.4 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.

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