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Media Contact: Anne Lardner
972-258-3041
annel@ppa.org

SAGE ADDS SM@RT CODES TO ONLINE DATABASE

Irving, Texas (June 20, 2006) SAGE® Quick Technologies (UPIC: SAGE) recently announced that SAGE-Online™, the company's flagship research tool for the promotional products industry, will now include Sm@rt Codes developed by **Promotional Products Association International (PPAI)**.

“Our customers have many choices when it comes to imprinting a logo or graphic. Sm@rt Codes enable them to efficiently identify minimum artwork requirements for each product type at a glance,” says David Natinsky, president of SAGE. “Often, a graphic designed for use on one item will not be appropriate for another. Sm@rt Codes give our distributors product specific artwork guidelines that eliminate guess work. By incorporating Sm@rt Codes, our customers can guarantee that their artwork will be printed correctly the first time, saving them both time and money.”

SAGE-Online is an interactive, on-line, information tool for promotional product distributors to research products, suppliers and specials. The extensive database contains more than 775,000 products, along with the listings of 4,300 suppliers.

“SAGE's decision to incorporate Sm@rt Codes into their database provides their customers with a simple and free roadmap to ensure accurate imprinting,” said Steve Slagle, CAE, PPAI president. “Too often, only when the order reaches the point of production is it discovered that the artwork is inappropriate for the product type. Sm@rt Codes are free and available to all qualified companies, whether or not they are members of PPAI.”

Sm@rt Artwork Guidelines define the quality criteria that determine the readiness of each of four common artwork formats. The guidelines cover both vector and raster art files, as well as including instructions to avoid common errors related to fonts and linked images.

For more information on Promotional Products Association International (PPAI) and Sm@rt Codes, visit the PPAI website at www.ppa.org or contact PPAI at 972-258-3041. To learn more about SAGE-Online, visit the SAGE website at www.sageworld.com or contact SAGE at 800.925.SAGE.

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PPAI—the promotional product industry's only international not for profit trade association—offers education, mentoring, public relations, technology, trade shows and legislative support to its more than 7,000 global members. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.