



Why Should You Work With A Certified Promotional Consultant? Because MAS/CAS Means More...

Experience.
Certified promotional consultants meet the highest qualification standards. MAS/CAS certification is obtained only after a promotional consultant has been in the industry 3-5 years, completed an extensive education curriculum, shown an unwavering commitment to the industry through volunteer efforts and successfully passed a comprehensive exam.

Insight.
MAS/CAS is synonymous with insight, which means only those professionals who've completed the credentialing process fully understand all aspects of the industry, including best practices, business ethics, promotional products programs, advertising and marketing media and technology guidelines.

Connections.
Due to years of service as business leaders and volunteers within the promotional products industry, MAS/CAS professionals are well-connected, generating a sweeping network of contacts and a high-level of respect from distributors, manufacturers and suppliers.

Knowledge.
MAS/CAS designees are the most up-to-date professionals in the industry. Always on the inside track regarding trends and best-selling products, certified promotional consultants can help you stay ahead of the competition by partnering you with the latest innovations in the industry.

Success.
MAS/CAS professionals are in the top 3 percent of the industry for a reason—they know the industry, they know what works. Because of their industry knowledge, continuous education and real-world application, you can rest assured when you work with a certified promotional consultant, you are working with a certified expert.

Service.
MAS/CAS professionals are trained to be full-service experts, providing you with complete marketing campaigns that are geared specifically toward your target audience, are on-budget and in-line with your success.