



**FOR IMMEDIATE RELEASE**

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## **PPAI ANNOUNCES 2009 SUPPLIERS ACHIEVEMENT AWARD WINNERS**

**Irving, Texas, (August 14, 2008)** Fifty-two promotional product suppliers were named 2009 Suppliers Achievement Awards winners by Promotional Products Association International. More than 450 entries were submitted for consideration this year.

“With the outstanding creativity that is so frequently displayed within this industry it is always difficult to select just a few award recipients,” said Steve Slagle, CAE, PPAI president and CEO. “This year’s winners are an exceptional group and a true testament to the exemplary craftsmanship and ingenuity that continues to demonstrate promotional products as an effective advertising medium.”

The level of each award winner, either gold or silver, will be announced at a special ceremony held at The PPAI Expo 2009 in Las Vegas, Nevada, on Wednesday, January 14.

Additional awards sponsored by PPAI include PPAI Web Awards which recognize the best websites in the promotional products industry; PPAI Supplier Star Awards which honor the promotional products suppliers who deliver the best customer service and highest quality products; the PPAI Regional Association Pyramid Awards which reward outstanding growth in a regional association through the use of promotional product campaigns; and the prestigious PPAI Pyramid Awards for effective use of promotional products in business and institutional marketing programs.

This year’s Suppliers Achievement Award finalists are:

### **Most Beneficial Sales & Marketing Aids**

SnugZ/USA, UPIC: SNUGZUSA  
The Platform Group Gallery, UPIC: PLATFORM

### **Most Beneficial Sales Kit**

Bullet Line, LLC, UPIC: BULLET  
Senator USA, UPIC: SENATOR

### **Most Creative New Entry Designed For Promotional Product Use**

EcoSphere Associates, Inc., UPIC: EcoSphr  
KTI Networks / KTI Promos, UPIC: pendrive

**Most Creative New Entry Designed Primarily For Business Gift Use**

EcoSphere Associates, Inc., UPIC: EcoSphr  
Jornik Manufacturing Corp., UPIC: JORNIK  
Sanford Business-To-Business Division, UPIC: SANFORD

**Most Creative Calendar**

American Calendar Co., UPIC: AMERCAL  
Style-Rite Planners, Norwood Promotional Products, UPIC: STYLE1

**Best Full Line Catalog (S1-S5)**

St Regis Crystal, Inc., UPIC: stregis  
The Bag Factory, UPIC: bagfctry

**Best Full Line Catalog (S6-S8)**

Canyon Outback Leather Goods, Inc., UPIC: canyon  
Dart Manufacturing Co., UPIC: DART

**Best Full Line Catalog (S9-S16)**

TradeNet Publishing, Co., UPIC: TRADENET  
Vitronic Promotional Group, UPIC: ACHIEVER

**Screen Printing On Textiles**

Anthony Enterprises, Inc., UPIC: ANTHONY  
In Your Face Apparel, UPIC: InYou682

**Screen Printing On Surfaces Other Than Textiles**

Gill Studios, Inc., UPIC: gill

**Screen Printing (Decal Transfers)**

W. C. Bunting Co., Inc., UPIC: 42440

**Foil Stamping On Soft Surfaces**

BAG MAKERS, Inc., UPIC: BAGMAKRS  
Metropak, Inc., UPIC: METROPAK

**Foil Stamping On Hard Surfaces**

Dart Manufacturing Co., UPIC: DART

**Pad Printing**

Logomark, Inc., UPIC: logomark  
Prime Resources Corp., UPIC: PRIME

**Offset Process On Paper**

Gemaco, Inc., UPIC: GEMACO  
Triumph Calendars, Norwood Promotional Products, UPIC: TRIUMPH1

**Offset Process On Surfaces Other Than Paper**

CounterPoint, UPIC: DOYOUPOP  
Prime Resources Corp., UPIC: PRIME

**Etching-Engraving**

Crystal D, UPIC: CRYSTALD

J. Charles Crystalworks, Inc., UPIC: JCHARLES

**Laser Engraving On Any Surface**

Advance Corporation, UPIC: ADVANCE

Logomark, Inc., UPIC: logomark

**Casting**

Indiana Metal Craft, UPIC: imc

Meridian Metal Works, UPIC: CUSTOM1

R.S. Owens & Co., Inc., UPIC: RSOWENS

**Metal Striking (includes cloisonné)**

Indiana Metal Craft, UPIC: imc

S & S Time Corp., UPIC: watches

**Embroidery**

BIC Graphic USA, UPIC: BIC

Vantage Apparel, UPIC: vantage

**Combination Of Processes That Create A New Imprinting Process**

Gordon Ind. Ltd., UPIC: GORDON66

**Two Or More Distinct Processes To Produce A Special Visual Effect**

Advance Corporation, UPIC: ADVANCE

Jaffa, Norwood Promotional Products, UPIC: JAFFA

**Special Process Not Otherwise Categorized**

Crystal D, UPIC: CRYSTALD

YAFA, Inc., UPIC: YAFAINC

**Customized Non-Catalog Product**

Awardcraft, UPIC: AWARDCRAFT

R.S. Owens & Co., Inc., UPIC: RSOWENS

**Supplier/Distributor Partnership**

Heritage Creations USA, UPIC: heritcre

Meridian Metal Works, UPIC: custom1

**Supplier Self-Promotion**

Visstun, UPIC: VISSTUN

**Supplier and Multi-Line Reps, Associates, Supplier Canadian Affiliate Self-Promotion**

The Identity Group, Inc., UPIC: IDG

If you would like more information about the PPAI awards program, contact the special events department at 972-258-3088, [PriscillaB@ppai.org](mailto:PriscillaB@ppai.org) or [www.ppai.org](http://www.ppai.org). For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at [www.ppai.org](http://www.ppai.org) or contact PPAI at 972-258-3041 or [PR@ppai.org](mailto:PR@ppai.org).

Promotional products are an essential element in the marketing mix. Adding your message to a tangible product turns an ordinary message into a marketing experience your audience can see, touch, hear, smell and even taste. Promotional products are the only way to make a sensible—and memorable—impression. For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at [www.ppai.org](http://www.ppai.org) or contact PPAI at 972-258-3041 or [PR@ppai.org](mailto:PR@ppai.org).

PPAI—the promotional products industry’s only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are more than a \$19.4 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry’s only free identification system and universal company database.

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