



**FOR IMMEDIATE RELEASE**

**Media Contact: Anne Lardner**

**972-258-3041**

[AnneL@ppai.org](mailto:AnneL@ppai.org)

## **PPAI NAMES NOMINEES FOR BOARD OF DIRECTORS, CLASS OF 2013**

**Irving, Texas, (June 12, 2008)** — **Promotional Products Association International** announces its nominations for the PPAI Board of Directors, Class of 2013. From the eight nominees, two suppliers and two distributors will be elected by the PPAI supplier and distributor members. Ballots will mail and be made available online September 1-October 1. Results will be announced after October 1, and the new board members will begin their four-year terms at the conclusion of The PPAI Expo 2009 in Las Vegas.

Each distributor and supplier member, through its designated representative, will have the option of voting by mail or electronically through an independent election administrator. Due to laws governing businesses in the State of Texas, Texas voters will be required to vote by mail. Information outlining the process will be sent to voting members in August.

“Once again, PPAI is fortunate to have a stellar group of nominees from which PPAI distributor and supplier member companies will select four new directors—two distributors and two suppliers—who best represent their interests,” said Steve Slagle, CAE, PPAI president and CEO. “During the months of October through December, our staff will provide in-depth training to the elected board members on board leadership, the Association’s finances and the strategic plan as it relates to their areas of responsibility. We feel that after all of this advanced training, they’ll be fully up to speed by The PPAI Expo 2009 when they officially take office.”

The distributor nominees for the PPAI Board of Directors, Class of 2013, are: Bruce Felber, MAS Felber & Felber Marketing (UPIC: felber); Rebecca Kollman, MAS, Adventures in Advertising Corporation (UPIC: ADVINADV); Dave Regan, The Vernon Company (UPIC: Vernon); and Joe Scott, MAS, Scott & Associates, Inc. (UPIC: SCOTTASC). Supplier nominees are: Charles Duggan, MAS, Magna-Tel, Inc. (UPIC: MAGNATEL); Mel Ellis, Humphrey Line (UPIC: HUMPHREY); Steve Meyer, MAS, Molenaar, Inc. (UPIC: MILINE); and Mike Schenker, MAS, Catalina Bay, Inc. (UPIC: CATALINA).

The results of the election will be announced in October 2008.

Promotional products are an essential element in the marketing mix. Adding your message to a tangible product turns an ordinary message into a marketing experience your audience can see, touch, hear, smell and even taste. Promotional products are the only way to make a sensible—and memorable—impression. For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at [www.ppai.org](http://www.ppai.org) or contact PPAI at 972-258-3041 or [PR@ppai.org](mailto:PR@ppai.org).

PPAI—the promotional products industry’s only international not-for-profit trade association—offers education, tradeshows, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are more than a \$19.4 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry’s only free identification system and universal company database.

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