

# PPAI The News

## FOR IMMEDIATE RELEASE

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## PPAI ANNOUNCES NOMINEES FOR 2007 BOARD OF DIRECTORS

**Irving, Texas, (July 11, 2006)** — **Promotional Products Association International** announces its nominations for the PPAI Board of Directors. From the eight nominees, two suppliers and two distributors will be elected by the PPAI supplier and distributor members. The ballot vote begins August 15 and ends September 15. The four elected members will serve a four-year term that begins at the conclusion of The PPAI Expo 2007 in Las Vegas.

In an effort to increase voter participation, each distributor and supplier member, through its designated representative, will have the option of voting by mail or electronically through an independent election administrator. Due to laws governing businesses in the State of Texas, Texas voters will be required to vote by mail. Information outlining the process will be sent to voting members at the beginning of August.

“Once again, PPAI is fortunate to have a stellar group of nominees from which PPAI distributor and supplier member companies will select four new directors—two distributors and two suppliers—who best represent their interests,” said Steve Slagle, CAE, PPAI president. “During the months of October through December, our staff will provide in-depth training on board leadership, the Association’s finances and the strategic plan as it relates to their areas of responsibility. We feel that after all of this advanced training, they’ll be fully up to speed by The PPAI Expo 2007 when they officially take office.”

Those who have been nominated for the 2007 Board of Directors are: Eric Ekstrand, MAS, The Mort C. McClennan Co. (UPIC: MCMCC); Steve Levschuk, CAS, Talbot Marketing (UPIC: TALB0001); Tina Montgomery, MAS, L.W. Barrett Company, Inc. (UPIC: BARRETT); Steve Woodburn, MAS, eCompanyStore (UPIC: ECOM0001 ); Mary Dobsch, The Chest (UPIC: thechest); Brandon Mackay, MAS, Snugz/USA (UPIC: SNUGZUSA); Scott Siegal, MAS, R.S. Owens Co., Inc. (UPIC: RSOWENS); and Roni Wright, MAS, The Book Company (UPIC: BOOKCO).

The results of the election will be announced in mid-September.

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*PPAI—the promotional product industry’s only international not for profit trade association—offers education, mentoring, public relations, technology, trade shows and legislative support to its more than 7,000 global members. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.*