



**2010-2011 PPAI Board of Directors
Candidate Nomination Form**

Dear PPAI Distributor or Supplier Member:

The Promotional Products Association International advocates the power and value of promotional products in the marketing and advertising professions to ensure the success of its members and the global industry. PPAI has strategic goals of:

- 1. DELIVER GREAT MEMBER VALUE**
Deliver products, services, experiences and a community essential for member success.
- 2. ADVOCATE FOR THE INDUSTRY**
Advocate on behalf of the medium and its professional practitioners to expand and protect the industry.
- 3. PARTNER FOR POWER**
Create strategic alignments with other organizations to broaden and strengthen the industry.
- 4. MANAGE AN EFFICIENT, PROFESSIONAL ORGANIZATION**
Effectively utilize financial, technology, staff and volunteer resources to advance the goals of the association.
- 5. LEAD THE GLOBAL INDUSTRY**
Position PPAI as the leader in the global promotional products industry.

All of these goals require visionary and effective leadership.

If you are willing to dedicate the time and energy necessary to lead your association to the next level, I encourage you to complete and return the nomination form provided. Board seats (four-year terms) are open to PPAI distributor and supplier members in good standing.

Service to PPAI in a leadership capacity is an honor, challenge and a serious promise to your Association. It is demanding, yet fulfilling; it is time consuming, yet rewarding. I invite you to give serious consideration to helping PPAI accomplish its strategic goals and realize its potential.

Sincerely,

Scott Siegel, MAS
2010-2011 PPAI Chairman of the Board

NOMINATOR

I hereby recommend consideration of the following person as a candidate for nomination to the PPAI Board of Directors:

Nominee _____

Company Name _____

UPIC _____ Membership Category _____

I believe this person is capable of fulfilling the responsibilities of a Board member because:

Nominator _____

Company Name _____ City/State _____

Nominator's Signature _____ Date _____

DUTIES OF BOARD MEMBERS

Board members attend three meetings a year, one of them in conjunction with the PPAI Expo. Board members are liaisons to PPAI's standing committees and are expected to attend those meetings.

Note to Candidates: Information on this and the following pages must be completed in its entirety and returned to Association headquarters. **The nomination form will not be accepted or valid unless it is properly completed and signed by both the nominator and the nominee. A photo of the nominee is required along with the candidate nomination form (any size hardcopy photograph mailed or if sending electronically, a 300 dpi uncompressed tif or eps file at a size of 8 x 10).**

BUSINESS EXPERIENCE

1. How many years have you been in the promotional products industry? _____
2. How long have you been with your present firm? _____
3. List two previous employers prior to the current one above:
Firm Name _____ City, State _____
From _____ to _____ (enter year only) Title _____
Firm Name _____ City, State _____
From _____ to _____ (enter year only) Title _____

EDUCATION

1. Name of College _____ Years attended _____
Degree(s) earned: _____
Major: _____

2. What non-PPAI-sponsored continuing education activities have you participated in and when?

<u>Course</u>	<u>Year</u>	<u>Student</u>	<u>Facilitator</u>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>

3. What PPAI-sponsored educational activities have you participated in and when?

<u>Course</u>	<u>Year</u>	<u>Student</u>	<u>Facilitator</u>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>

4. Have you received the CAS or MAS designation from PPAI? CAS ____ MAS ____

PPAI ACTIVITIES/PROGRAMS

- How long has your company been a member of PPAI? _____
- On what PPAI committees, advisory councils, or task forces have you served? Please list them and the year of service.

Activity	Year	Activity	Year	Activity	Year

- Have you served as a PPAI committee chairperson? If so, please list committee(s) and years:

- In what other industry-related organizations have you been involved? (Please check)

PPEF _____ Regional Association _____ Calendar Adv. Council _____

ASI _____ ARA _____ IMA _____ IMRA _____ DMIA _____

- List organization and/or officer service in the above organizations:

Organization	Service	Organization	Service

If you serve as an officer in any of the above organizations, when is your term scheduled to end? _____

- Please list non-industry business, professional, and community organizations in which you are active. (i.e., Chamber of Commerce, boards, community service and religious organizations, etc.)

- List committees and/or officer service in the above organizations:

Organization	Service	Organization	Service

- Please list non-profit community and business organizations in which you are active.

- List committees and/or officer service in the above organizations:

Organization	Service	Organization	Service

- Please list non-industry (other markets) experiences. _____

- Please list other business experience. _____

- If you have been a speaker or facilitator at PPAI and/or regional association sponsored educational offerings, please specify activity and year.

Activity	Year	Activity	Year

- Do you regularly attend: PPAI Expo? Yes ____ No ____

PERSONAL CONTRIBUTION

1. In board service, you may be asked to contribute additional time and effort for the well being of the Association. Please indicate the degree of your willingness to be additionally committed.
- A. Service on task force or special committee Yes No Other
 - B. Support Board decisions, even when in the minority Yes No Other
 - C. Serve on Executive Committee in junior or senior year (3-5 additional meetings yearly) Yes No Other
 - D. Consider all Board issues as a common concern whether supplier or distributor Yes No Other
 - E. Consider serving PPAI as Chairman of the Board in senior year Yes No Other
 - F. The Board meets four times a year. Can you do this without it posing a problem? Yes No Other
- After consideration of the above items, do any cause you concern? Yes No

Comments on above questions, if you indicated "no" or "other":

2. What experience, expertise, passion, and commitment to service do you feel you would bring the Board to address various challenges facing the industry and the Association?

NOMINEE'S ACCEPTANCE

I am aware that my name is being submitted for consideration as a candidate for nomination to the PPAI Board of Directors, and if elected, I am willing to serve a four-year term. My company is a member in good standing with the Association and I certify that all information provided on this form is correct.

I agree to actively serve on the PPAI Board of Directors, to be objective in my considerations of policy issues and to represent the best interest of the entire membership at all times. I have full support of my employer in regard to the duties and the responsibilities of the office that I am seeking.

I agree to attend and fully participate in all board meetings to the best of my ability; to attend and participate in assigned committee meetings to the best of my ability; to arrive for Board and committee meetings fully briefed and prepared on the issues to be discussed; to promote the programs, goals and products of PPAI; and to faithfully discharge duties that may be assigned to me by the Board from time to time. I agree to abide by the PPAI code of ethics.

Nominee _____

Company Name _____ Title _____

Nominee's Signature _____ Date _____

According to the Association Bylaws, no two representatives having the same corporate management or ownership may serve on the Board simultaneously. Please list other member companies that are connected with your company through common corporate ownership: _____

PLEASE NOTE: The Candidate Nomination Form must be returned to Association headquarters. Send to:
Lisa Beck, Promotional Products Association International, 3125 Skyway Circle North, Irving, TX 75038-3526
Phone: 972/258-3069 Fax: 972/258-3006 email: lisab@ppa.org