



## They're Addictive.\*

Promotional products—the only advertising medium that puts your message in the hands of the people over and over again.

Think about it. By the time they've had that sixth cup of coffee, your slogan has become their morning mantra.

And, at **The PPAI Expo 2009**, you'll have a new reason to get hooked. **brand**, a fresh, innovative showcase highlighting incentive products and programs, emphasizes the industry's strength when it comes to the three keys to motivation and celebration—rewards, recognition, remember.

They'll get their fix, you'll get your fill... of success. To find out more about promotional products or locate a promotional consultant, visit [www.promoideas.org](http://www.promoideas.org).

**\*This Is PPAI**

