



FOR IMMEDIATE RELEASE

Media Contact: Anne Lardner

972-258-3041

AnneL@ppai.org

PPAI MEMBERS ELECT NEW BOARD DIRECTORS

Irving, Texas, (October 14, 2008) Promotional Products Association International (PPAI) announces the results of the recent election for the Board of Directors. From the eight nominees, two distributors and two suppliers were elected by PPAI supplier and distributor members.

The two suppliers elected are: Charles Duggan, MAS, Magna-Tel, Inc., Cape Girardeau, Missouri, and Steve Meyer, MAS, Molenaar, Inc., Willmar, Minnesota. The two distributors elected are: Bruce Felber, MAS, Felber and Felber Marketing, Twinsburg, Ohio, and Joe Scott, MAS, Scott and Associates, Inc., Chanhassen, Minnesota. In addition, supplier Bruce Perryman, Embroidery Unlimited, Inc., Tempe, Arizona, was appointed as the new RAC Delegate to the Board for a two year term.

Duggan, a 16-year veteran of the industry, is an active member of several committees including, the professional development committee from 2005-2008 and the leadership advisory committee in 2008. From 2003-2005 he served as chair of the MAS/CAS certification board. Meyer, a 10-year industry veteran, has served on several committees and advisory councils, including the government relations committee from 2003-2005, professional development committee from 2006-2008, and the MAS/CAS certification board in 2008.

Felber, with 25 years in the industry, has served on nine committees and advisory councils including the public relations committee from 2004-2007; chair from 2005-2007, the awards advisory council from 2002-2004, and the events committee in 2008. Scott has been in the industry from more than 15 years and has been an active member of both the public relations committee from 2007-2008 and the ADvocate program from 2007-2008. RAC Delegate, Bruce Perryman, is an 18-year veteran of the industry, a RAC board member in 2008, and an active member of regional association, AzPPA.

The Board of Directors is the governing body for PPAI and plays a major role in directing its strategic activities, adopting policies and approving budgets to carry out the work of the Association.

“The PPAI Board plays a vital role not only in serving the needs of our membership, but those of the entire industry as well,” said Steve Slagle, CAE, PPAI president and CEO. “This is a very talented and capable group of individuals, and I am confident they will bring solid leadership and commitment to the task of meeting both the Association’s and the industry’s challenges and opportunities head-on.”

PPAI mailed ballots to all company members who voted for two distributors and two suppliers. Board members are elected to four-year terms with the term of office beginning immediately following The PPAI Expo in January 2009.

Promotional products are an essential element in the marketing mix. Adding your message to a tangible product turns an ordinary message into a marketing experience your audience can see, touch, hear, smell and even taste. Promotional products are the only way to make a sensible—and memorable—impression. For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppai.org or contact PPAI at 972-258-3041 or PR@ppai.org.

PPAI—the promotional products industry’s only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are more than a \$19.4 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry’s only free identification system and universal company database.

###