



SCRATCH AND SNIFF.

yeah, we teased...

So what. You do it every day when you promise your clients lasting results and rely solely on same old, same old marketing media.

Turn your marketing message into a marketing experience with promotional products. It's the only medium your audience can see, touch, taste, hear and smell. And it's the only way to make a sensible impression.

And we wouldn't tease you about that.

During ADVERTISING WEEK 2007, attend a free PPAI workshop, Monday, September 24 at 2 pm at the TimeLife Building, demonstrating how brands extend their reach through effective promotional products strategies.

COME TO YOUR **SENSES** Experience The Power Of Promotional Products

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