



FOR IMMEDIATE RELEASE

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PROMOTIONAL PRODUCTS EDUCATION FOUNDATION AWARDS \$118,000 IN COLLEGE SCHOLARSHIPS

Irving, Texas, (June 16, 2008) Promotional Products Education Foundation (PPEF) is pleased to announce the recipients of a record-breaking \$118,000 awarded in college scholarships for 2008.

Scholarships are presented in the following categories:

Four-Year College Scholarship for Academic Excellence and Achievement (\$4,000, awarded \$1,000 annually for four years)

This scholarship is available to promotional products industry employees or their dependents entering a four-year accredited college or university as a freshman in the fall of 2008. Students must have a minimum GPA of 3.0 to apply. Scholarships are renewable for the four years of college, provided that the student meets the minimum GPA requirement and current employment in the promotional products industry is maintained by the student or parent.

2008 Recipients are:

- Kristina Brawner of Cedar Park, Texas, daughter of James Brawner, Convergent Sourcing
- Kristin Chenault of Coral Springs, Florida, daughter of Don and Fran Chenault, Just Right T-shirts
- Morgan Giles of New Rochelle, New York, daughter of Bennie F. Giles, Creative Advertising Techniques/Geiger
- Ethan Hayes of Rockford, Ohio, son of Curtis Hayes, Brand It
- Samuel Kay of Beachwood, Ohio, son of Bonnie Kay, Bonnie Kay Unlimited
- Ryan MacDowell of Scituate, Massachusetts, son of Richard F. MacDowell, Mac Pac, Inc.
- Dawn Morris of Oxnard, California, daughter of Walter and Camille Morris, Verde Valley Specialty Advertising
- Jason Moscovitz of Livingston, New Jersey, son of Gene Moscovitz, Peerless Umbrella Company
- Michael Schwartz of Rockville, Maryland, son of Howard Schwartz, Sherwood Group, Inc.
- Karissa Young-Gibson of Yukon, Oklahoma, daughter of Lori Wilson, Moisant Promotional Products

Chairman's College Scholarship

(\$5,000, awarded \$2,500 annually for two years)

This scholarship is available to promotional products industry employees or their dependents entering their junior year of college, actively pursuing a bachelor's degree in an academic field related to promotional products and expressing a clear intent to enter the promotional products industry after graduation. Students must have a minimum GPA of 3.0 to apply. Scholarships are renewable for the junior and senior years of college, provided that the student meets the minimum GPA requirement and current employment in the promotional products industry is maintained by the student or parent.

2008 Recipients are:

- Tracy Dunn of Columbus, Ohio, daughter of William and Molly Dunn, Halo Industries
- Michaela O'Connor of St. Louis, Missouri, daughter of John O'Connor, Consumer Contact Company

One-Year College Scholarship

(\$1,000, nonrenewable)

This scholarship is available to promotional products industry employees or their dependents attending a two-year or four-year accredited undergraduate college or university. Students must take at least six credit hours per semester and have a minimum GPA of 3.0 to apply.

2008 Recipients are:

- Robert Almeida of Walnut Creek, California, son of Terri Almeida, Worldly Goods
- Joshua Arntz of Hayes, Virginia, son of Larry Arntz, Larry Arntz, Inc.
- Luke Backo of Hermitage, Pennsylvania, son of Valerie Backo, Proforma Creative Advantages
- Jennifer Bates of Littleton, Colorado, daughter of Jim Bates, Consumer Contact Company
- Ryan Bathe of Plymouth, Minnesota, son of Ellie Bathe, High Five, LLC
- Peter Beckwith of Attleboro, Massachusetts, son of Douglas Beckwith, Event Specialties and Promotions, Inc.
- Keri Bickel of New Vienna, Ohio, daughter of Annette M. Bickel, Adventures In Advertising/Designer Set
- Jillian Bjorklund of Welch, Minnesota, daughter of Duane C. Bjorklund, Norwood Promotional Products
- Carley Bria of Reading, Pennsylvania, daughter of James J. Bria, TSI Associates Inc.
- Jessica Brickner of Bay City, Wisconsin, daughter of Kristi Brickner, Norwood Promotional Products
- Karly Bryerman of Buffalo Grove, Illinois, daughter of Larry Bryerman, World Class Promotions, Inc.
- John Burns of Midland, Texas, son of Patti Burns, The Vernon Company
- Kari Carlson of Roseville, California, daughter of Becki Carlson, Hometown Imprints and Promotions
- Danielle Carrier of Hyde Park, Vermont, daughter of Rene Carrier, Lee Wayne Corp.
- Molly Cronin of Elmhurst, Illinois, daughter of Robert Cronin, Jr., MAC Graphics Group, Inc.
- Brittany Dalton of Collierville, Tennessee, daughter of Jill O'Brien, POP Solutions Group
- James E. Davis of Tulsa, Oklahoma, son of James M. Davis, Ad Associates, Inc.

- Margaret deLarios of San Francisco, California, daughter of Kathleen McCaffrey, Inproma, LLC
- Jennifer DePinto of Littleton, Colorado, daughter of Andrea DePinto, DeWitt Incorporated
- Dana DeVlieger of Paoli, Pennsylvania, daughter of Pierre DeVlieger, DeVlieger Associates
- Taylor Dowden of Goodhue, Minnesota, son of Sheri A. Dowden, Norwood Promotional Products
- Vanessa Fernandez of San Antonio, Texas, daughter of Eva Wilson, RCC/Norwood
- Matthew E. Fox of Valdosta, Georgia, son of Lauren Fox, Fresh Beginnings
- Nicole Fusco of Philadelphia, Pennsylvania, daughter of Annette M. Fusco, Bodek and Rhodes
- Amanda Gajdosik of West, Texas, daughter of Pam Gajdosik, R.M. Crow Company
- Jael Goldstein of Morton Grove, Illinois, daughter of Irwin M. Goldstein, HALO Branded Solutions
- Evelyn Goliday of Indianapolis, Indiana, Norwood Promotional Products
- Alison Gould of Alpharetta, Georgia, daughter of Michael Gould Thermopro Inc./Games People Play
- Mallory Green of Naperville, Illinois, daughter of David Green, Sanford B-to-B
- Katherine Grzybowski of Scottsdale, Arizona, daughter of Sue Grzybowski, Lee Wayne Corporation
- Jaraka Hansen of Ammon, Indiana, daughter of Denise Hansen, Press-A-Print International, LLC
- Matthew Hanson of Cumberland, Rhode Island, son of Willard Hanson, A.T. Cross
- Brianne Hazlewood of Oak Park, California, daughter of Debra Hazlewood, Total Brand Delivery
- David Herzka of Roslyn, New York, son of Leslie Herzka, Colorpre Promotions
- Joseph Hess of Ashland, Ohio, son of Greg and Tresa Hess, Sasco Advertising
- Andrew Holmes of Littleton, Colorado, son of Stephen Holmes, 4Impact! Inc.
- Matthew Huston of Langhorne, Pennsylvania, son of Kathleen Huston, Advertising Specialty Institute
- Libby Isenstein of Evanston, Illinois, daughter of Mark Isenstein, American Specialty Advertising
- Rita Jokerst of Sainte Genevieve, Missouri, daughter of Thomas E. Jokerst, Financial Supply, Inc.
- Evan Kander of Buffalo Grove, Illinois, son of Marton D. Kander, On Time Promotions
- Kristen Smith of North Royalton, Ohio, daughter of Andy Smith, Proforma Solutions for Business.
- Melanie Kartzmer of West Nyack, New York, daughter of Michael Kartzmer, Eagle Regalia Company, Inc.
- Caitlin Kenney of Alameda, California, daughter of Patrick Kenney, Cairdea Design and Marketing
- Melissa Knisley of Batesville, Indiana, daughter of James Knisley, First Impressions
- Benjamin Kogutt of Dallas, Texas, son of Jeffrey Kogutt, Dart Manufacturing
- Chelsea Kritzler of Rancho Palos Verdes, California, daughter of Robert Kritzler, Jack Nadel International
- Maxwell Kroloff of Highland Park, Illinois, son of Linda Kroloff, GO Promotions
- Kate Kubat of Owatonna, Minnesota, daughter of Ryan and Pam Kubat, Corporate Recognition
- Lynzie Lamb of Conway, Arkansas, daughter of Greg and Karen Lamb, Conway Copies, Inc.

- Karilyn Mader of Olmsted Falls, Ohio, daughter of Dave Mader, Proforma Mader and Assoc.
- Sarah Magill of Arvada, Colorado, daughter of Mark R. Magill, Stitchin' Quarters, Inc.
- Patrick Maher of Venetia, Pennsylvania, son of Jacqueline Maher, A-Link Printing & Promotions
- Christina Paige Malone of Carmel, Indiana, daughter of Christina Malone, Create Yours
- Richard Martinez, Jr. of San Antonio, Texas, son of Angelica Gaona, Norwood Promotional Products
- Mackenzie McGehee of Renton, Washington, son of Tracie McGehee, SanMar Corporation
- Taylor McMillan of Cape Girardeau, Missouri, daughter of Becky McMillan, Magna-Tel, Inc.
- Cassandra Michel of Wildwood, Missouri, daughter of Scott Michel, Skinner and Kennedy
- Courtney Miller of Canton, Ohio, daughter of Connie L. Miller, Advertising Specialties And Printing (ASAP)
- Brian Morisset of Bothell, Washington, son of Patti Morisset, Commotion Promotions
- Erin Nadel of Santa Monica, California, daughter of Craig Nadel, Jack Nadel International
- Rana Nash of Libuse, Louisiana, daughter of Mary Nash, ZEBCO Promotions
- Kyle Neumann of San Diego, California, son of David and Linda Neumann, Brilliant Marketing Ideas
- John J. Pagano, Jr. of Philadelphia, Pennsylvania, son of Lisa G. Pagano, Advertising Specialty Institute
- Kiera Peters-Soderwall of Ballinger, Texas, daughter of Scott Soderwall, The Vernon Company
- Lacey Pflibsen of Vista, California, daughter of Sherri Pflibsen, Jack Nadel International
- Mitchell Phillips of Lutz, Florida, son of Char Phillips, BIC Graphic USA
- D. Mitchell Rock of Kingsley, Iowa, Graham's
- Alexander Schotz of Clarksville, Maryland, son of Holly Schotz, Summit Marketing
- James Sirna of St. Louis, Missouri, son of Geralyn Sirna, Skinner and Kennedy
- Rachel N. Smith of Crown Point, Indiana, daughter of Kevin S. Smith, Doulos Design
- Brittany Stites of San Antonio, Texas, daughter of David Stites, Norwood Promotional Products
- Emily Strom of Newcastle, Washington, daughter of Lee Strom, SanMar Corporation
- Ashley Tokan of Plantation, Florida, CG and Associates
- Douglas Underwood of Stow, Ohio, son of Ronald Underwood, Stow Sports and Promotions
- Katie Walsh of Warwick, Rhode Island, daughter of Dennis M. Walsh, A.T. Cross
- Stephanie Wardius of West Chester, Pennsylvania, daughter of Joyce Wardius, Lee Wayne Corporation
- Jared Warren of Bellevue, Washington, son of Jerilyn Warren, SanMar Corporation
- Jillian Webster of Thousand Oaks, California, daughter of Eric Webster, Webster Promotional Services, Inc.
- Brittney Wesche of Hudsonville, Michigan, Image Builders Marketing, Inc.
- Kevin Wu of Naperville, Illinois, son of Sam and Sharon Wu, Evergreen Emblem Mfg.
- Elizabeth Zaseck of Granger, Indiana, daughter of Todd Zaseck, Adlink Promotions
- Lindsay Zausmer of Austin, Texas, daughter of Shelley Zausmer, Personalized Promotions
- Bethany Ziegler of Greenwood, South Carolina, daughter of Karl Ziegler, Credential Express

- Christine Zuercher of Dayton, Ohio, daughter of Randall Zuercher, Premier Promotions

To learn more about applying for the 2009 scholarships and professional development grants, log on to www.ppef.us, and click on the application forms. The application deadline for 2009 is March 15, 2009. Please direct questions to Sara Besly at SaraB@ppai.org.

PPEF was founded to recognize and encourage scholastic ability and academic performance among promotional products industry employees and their children. Since its inception in 1989, PPEF has awarded approximately \$671,000 in financial assistance. In 2004, it expanded its mission to also include Special Need Scholarships and Professional Development Grants.

For more information regarding the Promotional Products Education Foundation (PPEF) or PPEF scholarship programs, contact Sara Besly at SaraB@ppai.org or 972-258-3097. All donations are tax deductible.

Promotional products are an essential element in the marketing mix. Adding your message to a tangible product turns an ordinary message into a marketing experience your audience can see, touch, hear, smell and even taste. Promotional products are the only way to make a sensible—and memorable—impression. For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppai.org or contact PPAI at 972-258-3041 or PR@ppai.org.

PPAI—the promotional products industry’s only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are an \$18.8 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry’s only free identification system and universal company database.

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