



**FOR IMMEDIATE RELEASE**

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**PROMOTIONAL PRODUCTS EDUCATION FOUNDATION AWARDS \$40,500  
IN SCHOLARSHIPS AND GRANTS**

**Irving, Texas, (June 27, 2006) Promotional Products Education Foundation (PPEF)** has announced the recipients of its 2006 College Scholarships and Professional Development Grants. A total of \$40,500 was awarded this year with \$18,000 awarded as new college scholarships, \$13,500 awarded as renewal payments to prior college scholarship recipients and \$9,000 awarded as professional development grants.

The college scholarships are awarded to industry employees or their dependents. The professional development grants provide financial assistance to industry professionals desiring to learn and grow in their fields. This year, PPEF awarded six four-year scholarships, seven one-year college scholarships and two Chairman's Scholarships.

Four-Year College Scholarships (\$1,000 per year for four years) were awarded to:

- Tracy Dunn, daughter of William & Molly Dunn, Halo Industries (UPIC: HALO0004)
- Melanie Houston, daughter of Mark Houston, Pro Image (UPIC: pro285)
- Jason Levine, son of Sanford Levine, Able Advertising (UPIC: ABLE0001)
- Michaela O'Connor, daughter of John O'Connor, Consumer Contact Company, (UPIC: CONS0001)
- Christopher Seelinger, son of John & Nanci Seelinger, Nova-Specialty Marketing Inc. (UPIC: NOVA)
- BreAnna Sullivan, daughter of Pamela Sullivan, House of Specialties (UPIC: HOUSE)

One-Year College Scholarships (\$1,000) were awarded to:

- Kimberly "Paige" Deelsnyder, daughter of Pamela Deelsnyder, Forrester-Smith (UPIC: FORSMITH)

- Mark Eggensperger, son of Tom & Bina Eggensperger, Sanders County Ledger (UPIC: Sande837)
- Robert French, son of Rita French, J.T. Lovell Co. (UPIC: jtlovell)
- Caitlin Kenney, daughter of Patrick Kenney, Cairdea Design & Marketing (UPIC: cairdea)
- Maureen Megan, daughter of Bonnie Megan, Liberty Sales (UPIC: LIBE0001)
- Daniel Sipes, son of Kathy Sipes, MAS, Sipes Promotional Concepts (UPIC: AIASi762)
- Michelle Tidd, daughter of Richard Tidd, Mad Hatter Promotions, Ltd. (UPIC: madhattr)

Chairman's College Scholarships (\$2,500 per year for junior and senior years of college) were awarded to:

- Scott Gordon, son of Roy & Nancy Gordon, Creative Specialty Promotions (UPIC: CSP)
- Gina Moraco, daughter of Bruce Felber, MAS, Felber & Felber Marketing (UPIC: felber)

All four and one-year scholarship applications are blind-judged by the PPEF Scholarship Committee, and recipients are selected based on a number of criteria such as grade point averages (minimum of 3.0 GPA), essays, ACT or SAT test scores and community service involvement.. The Chairman's Scholarships are selected based on a number of criteria such as college grade point averages (minimum of 3.0 GPA), essays, letters of recommendation and extra-curricular/work experience.

In addition, PPEF awarded the following professional development grants to industry professionals desiring to learn and grow in their fields.

- Amy Mallet, Amsley Promotions (UPIC: amsley) \$1,700 Women's Leadership Conference
- Christopher Duffy, MAS, BAG MAKERS, Inc.(UPIC: BAGMAKERS) \$1,500 The Innovation Adventure
- Mary Dowling, CAS, Dowling & Associates (UPIC: DOWL0001) \$1,000 The Creativity Experience
- Jeff Solomon, All American Marketing Group (UPIC: ALL- AMER) \$1,000 The Presidents' Forum
- Lauren Andrew, Goldner Associates (UPIC: GOLDNER) \$800 L'Academie
- Ken Glaeser, Bing Promotional Products (UPIC: 0061ckgh) \$800 L'Academie
- Kristin Stiles, Specialty Incentives Inc. (UPIC: splty) \$800 The Innovation Adventure
- Bonnie Clark, MAS, Gemaco, Inc. (UPIC: GEMACO) \$700 Women's Leadership Conference
- Anne King, Logomark, Inc (UPIC: Logomark) \$700 Women's Leadership Conference

To learn more about applying for 2007 scholarships and grants, log on to [www.ppa.org/ppef](http://www.ppa.org/ppef), and click on the application forms. The application deadline for 2007 is March 15, 2007

The PPEF was founded to recognize and encourage scholastic ability and academic performance among promotional products industry employees and their children. Since its inception in 1989, PPEF has awarded approximately \$440,000 in financial assistance to more than 150 industry families. In 2004, it expanded its mission to also include Special Need Scholarships and Professional Development Grants.

For more information regarding the Promotional Products Education Foundation (PPEF) or PPEF scholarship programs, contact Sara Keller at [sarak@ppa.org](mailto:sarak@ppa.org) or 972-258-3097. All donations are tax deductible.

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*PPAI—the promotional product industry's only international not for profit trade association—offers education, mentoring, public relations, technology, trade shows and legislative support to its more than 7,000 global members. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.*