



**FOR IMMEDIATE RELEASE**

**Media Contact: Anne Lardner**  
**972-258-3041**  
[AnneL@ppai.org](mailto:AnneL@ppai.org)

**PPAI RECOGNIZES BEST MEMBER WEB SITES FOR 2009**

**Irving, Texas, (October 15, 2008)** The **Promotional Products Association International (PPAI)** has announced the winners of the 2009 PPAI Web Award. This award recognizes PPAI distributor and supplier members in five categories for creative and effective promotional products websites. This award was first presented in 1998 and 95 awards have been given to date, not including these 2009 Web Award winners.

New this year, the winners will be announced during an online presentation January 7, 2009 at which point the winners will find out if they have won the gold or silver award. They will also be recognized at The PPAI Expo 2009 awards presentation at the Mandalay Bay Events Center in Las Vegas, Nevada, on January 14.

The 2009 winners are:

**Category: Functionality/Usability**

**Makes the experience center stage and the technology invisible**

**Distributor: EPromos Promotional Products, UPIC: EPROMOS, New York, NY**  
[www.epromos.com](http://www.epromos.com)

**Distributor: Gimmees.Com, UPIC: GIMMEES, Egg Harbor Township, NJ**  
[www.gimmees.com](http://www.gimmees.com)

**Supplier: BIC Graphic USA, UPIC: BIC, Tampa, FL**  
[www.bicgraphic.com](http://www.bicgraphic.com)

**Supplier: Crystal D, UPIC: CRYSTALD, St. Paul, MN**  
[www.crystal-d.com](http://www.crystal-d.com)

**Category: Information/Content**

**Effectively communicates body of knowledge available on website**

**Distributor: EPromos Promotional Products, UPIC: EPROMOS, New York, NY**  
[www.epromos.com](http://www.epromos.com)

**Distributor: Axis Promotions & Events, UPIC: AXIS0001, New York, NY**  
[www.axispromo.com](http://www.axispromo.com)

**Supplier: Bruce Fox, Inc., UPIC: BRUC0003, New Albany, IN**  
[www.brucefox.com](http://www.brucefox.com)

**Supplier: Crystal D, UPIC: CRYSTALD, St. Paul, MN**  
[www.crystal-d.com](http://www.crystal-d.com)

**Category: Marketing/Branding**

**All elements consistently reinforce company's marketing plan**

**Distributor: Bankers Advertising Company**, UPIC: BACADV, Iowa City, IA

[www.bankersadvertising.com](http://www.bankersadvertising.com)

**Distributor: Beyond Zebra**, UPIC: BZI, Burbank, CA

[www.beyondzebra.net](http://www.beyondzebra.net)

**Supplier: 3M Promotional Markets Dept.**, UPIC: POST-IT, St. Paul, MN

[www.3m.com/promote](http://www.3m.com/promote)

**Supplier: BIC Graphic USA**, UPIC: BIC, Tampa, FL

[www.bicgraphic.com](http://www.bicgraphic.com)

**Category: Technical Innovations/E-commerce**

**Effectively utilizes technical innovation/components to communicate message**

**Distributor: Ink Head Inc**, UPIC: INKHEAD, Winder, GA

[www.inkhead.com](http://www.inkhead.com)

**Distributor: GallantGifts.com**, UPIC: GIFTS3, Orlando, FL

[www.gallantgifts.com](http://www.gallantgifts.com)

**Supplier: Adva-Lite Inc.**, UPIC: ADVALITE, Largo, FL

[www.advalite.com](http://www.advalite.com)

**Supplier: Teamwork Athletic Apparel**, UPIC: Teamw320, San Marcos, CA

[www.teamworkathletic.com](http://www.teamworkathletic.com)

**Category: Visual Design/Creativity**

**Blends graphic elements, text and displays to convey information**

**Distributor: Bankers Advertising Company**, UPIC: BACADV, Iowa City, IA

[www.bankersadvertising.com](http://www.bankersadvertising.com)

**Distributor: Custom Logos**, UPIC: 4LOGOS, San Diego, CA

[www.customlogos.com](http://www.customlogos.com)

**Supplier: Ball Pro Promotional Group**, UPIC: SPORTS, Eden Prairie, MN

[www.ballpro.com](http://www.ballpro.com)

**Supplier: Leed's**, UPIC: LEEDS, New Kensington, PA

[www.leedsword.com](http://www.leedsword.com)

Promotional products are an essential element in the marketing mix. Adding your message to a tangible product turns an ordinary message into a marketing experience your audience can see, touch, hear, smell and even taste. Promotional products are the only way to make a sensible—and memorable—impression. For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at [www.ppai.org](http://www.ppai.org) or contact PPAI at 972-258-3041 or [PR@ppai.org](mailto:PR@ppai.org).

PPAI—the promotional products industry's only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are more than a

\$19.4 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.

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