



## Advertising Rates

	CAPPA*	HPPA* **	PPAM*	PPAS*	RMR/PPA*
<b>Newsletter Ad Rates (Color)</b>					
Web ads	\$65 per ad/ \$240 for year (4-issues). Click here for details.				
1/8 pg		\$42 / \$151 (4-issue discount)	N/A	N/A	n/a
1/6 pg		\$50/ \$180 (4-issue discount)	N/A	N/A	N/A
1/4 pg		\$125/ \$450 (4-issue discount)	M: \$100/ NM: \$150 *15% discount if pay for entire year in advance	\$85	\$80 (single issue) / \$210 (3 issues)/ \$360 (6 issues)
Square third		N/A	N/A	N/A	\$95 (single issue) / \$255 (3 issues)/ \$450 (6 issues)
1/3 page		\$150/ \$540 (4-issue discount)	N/A	N/A	N/A
1/2 pg		\$200/ \$720 (4-issue discount)	M: \$150/ NM: \$200 *15% discount if pay for entire year in advance	\$150	\$120 (single issue) / \$300(3 issues)/ \$540 (6 issues)
full page		\$300/ \$1,080 (4-issue discount)	M: \$225/ NM: \$275 *15% discount if pay for entire year in advance	\$225	\$165 (single issue) / \$450 (3 issues)/ \$810 (6 issues)
Single pg insert		\$175/ \$630 (4-issue discount)	M: \$175/ NM: \$225 *15% discount if pay for entire year in advance	\$175	250
Oversize/ heavy weight insert		\$300/ \$1,080 (4-issue discount)	N/A	N/A	N/A
11 x 17 insert		\$300/ \$1,080 (4-issue discount)	N/A	N/A	450
6-8 pg insert		\$400/ \$1,440 (4-issue discount)	N/A	Contact PPAS	Contact RMR/PPA

\* refer to websites for actual ad sizes

\*\* Black/ White rates available

<b>Publication Dates</b>	March 15, June 15, Sept 15, Dec 15	March, June, September, December	January 1, April 1, July 1, October 1	Jan, April, July, Oct	Jan/ Feb; March/April; May/June; July/Aug; Sept/Oct; Nov/Dec
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<b>Ad deadline:</b>	Feb 15, May 15, Aug 15, Nov 14	Feb 5, May 7, Aug 6, Nov 5	1st of month, 1 month prior to publication	The 10th of the previous month.	Dec 20; Feb 20; April 20; June 20; Aug 20; Oct 20
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<b>Website</b>	<b>CAPPA</b> <a href="http://www.cappatexas.org">www.cappatexas.org</a>	<b>HPPA</b> <a href="http://www.houstonppa.org">www.houstonppa.org</a>	<b>PPAM</b> <a href="http://www.ppam.org">www.ppam.org</a>	<b>PPAS</b> <a href="http://www.ppasw.com">www.ppasw.com</a>	<b>RMR/PPA</b> <a href="http://www.rmrppa.org">www.rmrppa.org</a>
<b>Regional Association contact:</b>	Debra Stovall 27154 Harmony Hills San Antonio, TX 78260 T: 830-980-9077 F: 830-438-5151 <a href="mailto:cappa@gvtc.com">cappa@gvtc.com</a>	Pat Pittman 608 Ironwood Ct Richmond, TX 77469 T: 281-238-4772 F: 281-238-4774 <a href="mailto:pat@houstonppa.org">pat@houstonppa.org</a>	Kathy Fleming 12620 Lamplighter Sq, Ste 810 St. Louis, MO 63128 T: 314-487-2166 F: 314-487-2166 <a href="mailto:admin@ppam.org">admin@ppam.org</a>	Barbara Frank 507 Shadow Bend Dr Richardson, TX 75081 T: 214-205-6431 F: 972-231-3818 <a href="mailto:info@ppasw.com">info@ppasw.com</a>	Erin Erickson 3030 W. 81st Ave Westminster, CO 80031 T: 303-433-4446 F: 303-458-0002 <a href="mailto:info@rmrppa.org">info@rmrppa.org</a>