

Product Safety Tracking Label



PPAI—Focus on Tracking Labels

PPAI is in the process of building an on-line product tracking tool for suppliers that follows the CPSC requirements. This tool will be available free of charge to UPIC subscribers. It will consist of a search page for end users, a data entry page for suppliers, an admin page in UPIC for suppliers to manage all uploaded product information, and a backend SQL database to house the data.

We understand that some companies may not have the resources available to create their own on-line search service and database so we're offering this tool to help supplier companies prepare for the August 14 deadline.

We would encourage all supplier companies to contribute data even if they've developed their own tracking process. There are advantages to having a central database for this particular initiative. Time and money can be saved on the supplier side and there is a single information source that can be published for end users.

Some additional features of the service are listed in the next few pages of the power point presentation. We have created a short URL that can be imprinted on the product. By appending your tracking code it will provide a direct search result for the end user. Data entry for tracking codes is very easy. You can key in one-off's, import batches with Excel or if you have IT resources available you can develop automated processes to push data into the database using XML web services.

For company administrators, Suppliers can login to their UPIC accounts to manage their product uploads. That's also where you would flag a product for recall and enter any recall information.

We expect to release the on-line service August 10th. Additional information will be available on the PPAI product safety site after release go to www.ppa.org/productsafety for more information.

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This service is available to all supplier companies that are UPIC subscribers. For more information you can go to www.upic.org.