



FOR IMMEDIATE RELEASE

Media Contact: Anne Lardner

972-258-3041

AnneL@ppa.org

**BACK BY POPULAR DEMAND: PROPOSITION 65 LEGISLATIVE ALERT
PPAI Webinar Addresses Federal Legislation To Curtail Prop 65**

Irving, Texas, (October 24, 2006) Promotional Products Association International (PPAI) will conduct a free webinar on **Wednesday, November 1, 2006, at 10 am CST** to update all industry practitioners regarding new legislative opportunities to preempt Proposition 65 and address the current prohibition on the sale and distribution of certain promotional products in California.

As a result of the overwhelming response to the original Proposition 65 webinar sponsored by PPAI in August, the Association will once again bring together industry leaders to address legislation pending in the U.S. Senate. Steve Slagle, CAE, president of PPAI; Stanley Breckenridge, MAS, 2007-2008 chairman-elect of the PPAI Board and senior vice president of sales and marketing for Moderne Glass Company, Inc.; John Satagaj, legal counsel for PPAI; and Andy Bopp, director of public affairs, Society of Glass and Ceramic Decorators, will be on hand to discuss the legislation.

The U.S. Senate is currently debating a bill that will provide Federal guidelines and stop enforcement for some limited products and purposes of Proposition 65, the Safe Drinking Water and Toxic Enforcement Act, approved by California voters in 1986. The initial purpose of Proposition 65 was to protect California citizens and the state's drinking water sources from chemicals known to cause cancer, birth defects or other reproductive harm, and to inform citizens about exposures to such chemicals. However, the "significant risk level" as determined by the state of California is often so low the effects of Prop 65 are significantly more far-reaching than most Californians likely imagined at the time of passage.

- more -

“Congress needs to step in and take control of the safety and health regulation chaos of decorated products, such as glassware and ceramics products associated with food,” said Slagle. “Specifically, we call on the Senate to pass S. 3128, the National Uniformity For Food Act. We urge all U.S.-based members of the promotional products industry to immediately urge their Senators to support this legislation.”

The impact of Proposition 65 is not limited to California but is a national problem. Even when the entire distribution chain is based outside of California, if even one promotional item ships to California, all involved, suppliers, promotional consultants and end buyers, are potentially liable under the terms of Prop 65.

To register for the 60-minute PPAI webinar, please [click here](#). All webinar attendees will qualify for 1 MAS/CAS point.

In preparation for the webinar, members may learn more about Proposition 65, the House and Senate legislation that offers to preempt Prop 65, and a comprehensive article, “Indecent Proposition,” published in the May 2006 issue of *PPB* by [clicking here](#).

PPAI will also hold a townhall meeting to address concerns related to Prop 65 with industry practitioners at The PPAI Expo 2007, in Las Vegas, Nevada, January 2-6, 2007 at the Mandalay Bay Convention Center.

For more information about Promotional Products Association International (PPAI), visit the PPAI website at www.ppa.org or contact PPAI at 972-258-3041 or PR@ppa.org.

###

PPAI—the promotional products industry’s only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are an \$18 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry’s only free identification system and universal company database.