

Success Comes In A Kit

Ever wish there was a how-to kit for embarking on a new career path as a promotional consultant? Consider your wish granted. We've created two jam-packed kits brimming with books, brochures, CD-Roms, research and pamphlets all geared toward giving you the tips, tricks and tools you need to succeed in the promotional products industry.

The basic sales kit includes:

- Becoming A Successful Distributor In The Promotional Products Industry (CD-Rom version)
- The Power Of Promotional Products
- Starting Up
- How To Sell Promotional Products
- Glossary Of Industry Terms
- Imprinting Processes For The Promotional Products Industry
- PPAI At 100: A Century Of Promoting Products, People, Places (CD-Rom version)
- Promotional Products: Impact, Exposure And Influence At DFW
- 2005 End-Buyer Survey: A Barometer Of Conditions

Value: \$293

Your Cost: \$125 (members); \$250 (nonmembers)

The deluxe sales kit includes all of the above, plus:

- The Attitude Advantage In Promotional Products Selling
- Your Imprint Here
- 125 Success Tips For Small Or Home-Based Promotional Products Distributors

Value: \$351

Your Cost: \$170 (members); \$300 (nonmembers)

Bonus! Each sales kit also includes these FREE resources:

- Best Practices For The Promotional Products Industry Brochure
- Sm@rt Art: Your Guide To Creating Artwork For The Promotional Products Industry Brochure
- PromoSolutions: Solutions For Integrating Promotional Products Into Marketing Programs Brochure
- 10 Reasons To Use A Qualified Promotional Consultant Brochure
- Promotional Products Fact Sheet
- California's Proposition 65: A Guidebook And Resource
- PPAI 2009 Awards Winners publication
- Latest copy of *PPB* magazine

Promotional Consultant Tool Kits

Deluxe Kit

I would like to purchase **the Deluxe Sales Kit** for the promotional products industry

- Member price of only \$170 Nonmember price - \$300

Basic Kit

I would like to purchase **the Basic Kit** for the promotional products industry

- Member price of only \$125 Nonmember price - \$250

As a promotional consultant professional you need access to the most important Pantone® products used in our industry. Fill your portfolio with these essentials for success.

- Yes, please add the **Pantone Formula Guide Set** to my order.
- Member price - \$78; Nonmember price - \$95
- Yes, please add the **Pantone Color Bridge Set** to my order.
- Member price - \$152; Nonmember price - \$179

Need an idea generator to pull off a successful promotional campaign? That is what IDEA Source can do for you!

- Yes, please add **IDEA Source** to my order at a discounted price.
- Member price - \$99; Nonmember price - \$299

PPAI or UPIC # _____

Ship to: _____

Address: _____

Phone: _____

Total for Merchandise	\$
For Delivery in Texas add 8.25% sales tax	\$
Shipping & Handling Cost*	\$ 11
Grand Total	\$

*Continental U.S. - shipping & handling may vary depending on your mailing address.

Method of Payment (check one): Credit Card Check

Credit Card/Check Number: _____

Expires: _____ Name on Card: _____

Signature: _____

Fax order form to PPAI at 972-258-3093 or mail to 3125 Skyway Circle N, Irving, TX 75038.