

Lock On To Bigger, Better Business



With Webinar Sponsorship Opportunities From PPAI

Get your message in front of a captive audience! Each year, PPAI delivers the best-of-the-best in online learning to thousands of industry professionals and now you have the unique opportunity to reach these interested, engaged, proactive participants with a webinar sponsorship.

Webinar sponsorships position your message within a specific content area and targeted setting, which allows you to connect with select interest groups.

They Learn. You Earn ...Sales Leads, Exposure, Unlimited Growth Potential.

Webinar Sponsorship Features (per webinar)	Live Webinar Sponsorship	On Demand Category Sponsorship
Recognition w/logo & link to sponsor's website on all marketing materials	X	
Recognition w/logo on webinar registration web page	X	X (On Demand Registration page)
Recognition w/logo, tagline and link to sponsor's website in one issue of <i>PPB</i> magazine or <i>PPB Newslink</i>	X	
One complimentary site registration for the webinar	X	
Sponsor's name and tagline in follow-up thank you e-mail after webinar	X	
Pre-roll video commercial prior to beginning of webinar	X	
One slide with copy provided by sponsor to promote products/services	X	
Verbal recognition of your sponsorship during the webinar	X	
Logo included in the frame of the presentation	X	
A link to a recording of the webinar which can be posted on the sponsor's website	X	X
In all places where your company logo appears, you will be given the opportunity to link to your website	X	X
List of registrants with contact information (available for free webinars only)	X	X
Exclusivity	X	
1st right of renewal		X
Package Pricing:	\$3,000	\$5,000
PPB & Advertiser Value Pricing (10% off)	\$2,700	\$4,500

On Demand Categories:

- Business Management
- CAS Required
- CPSIA (Consumer Product Safety Improvement Act)
- Incentive Marketing
- Industry Essentials
- Marketing & Advertising
- Professional Development
- Sales & Service
- Strategic Business Issues
- Technology

PPAI Webinars

PPAI PROFESSIONAL DEVELOPMENT
The Difference

View Live Webinars at www.ppai.org/livewebinars.
View On Demand Webinars at www.ppai.org/ondemand.

For more information call
Fox Associates at 800-440-0232.