

COMPANY ROSTER

In order for PPAI to provide the highest level of member support it is important for us to direct communications about member programs and services to the appropriate member of your staff. Please complete all applicable fields listed below when submitting application. Please mark the appropriate box at the right if you don't wish these names to appear in your company listings.

Name or Role	E-mail	Phone	Display	
			Yes	No
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Billing Contact				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Credit/Accounting Contact				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Office Manager/Administrator				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Customer Service Manager				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Sales Manager				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Tradeshow Contact				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Purchasing Manager				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Shipping/Operations Manager				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
Art Department				
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
IT Director				

Please declare number of full time employees _____



Our Promise: We promise to provide exceptional experiences, a vibrant community and essential tools that make you and your organization more successful. **Our Guarantee:** If any of our programs, products or services do not fulfill our promise to you, we will make the situation right or refund your money. **What We Will Ask From You:** An opportunity to make things right, and an exit interview if we can't remedy the situation. We will refund the current year's dues in full if you elect to invoke the guarantee and meet our request for an exit interview.

The \$60 application fee must be paid prior to the application being processed. This fee is not refundable, nor will it be applied toward membership dues. Membership dues will be charged to the credit card once the application has been approved. Please indicate your preferred method of payment:

Check VISA MC AMEX

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____
(please print)

Every member in each membership category must request and actively maintain a UPIC ID and profile. If an applicant does not have an active UPIC ID upon applying for membership, one will be assigned when the membership is activated.

CATEGORY/DUES	DEFINITION	QUALIFICATIONS
<p>DISTRIBUTOR Dues for this member type are calculated based on annual promotional products sales volume. Please see Dues Structure Supplement or www.ppai.org for specific dues calculation.</p>	<p>Company whose primary business includes developing ideas for the use of promotional products, buying such products from suppliers and reselling them to end buyers.</p>	<ol style="list-style-type: none"> 1. Physical presence within the United States or its possessions, Canada or Mexico. 2. Promotional products sales volume of at least \$15,000. 3. Three months experience in the promotional products industry (personal experience is acceptable in lieu of 3 months in business) 4. PLUS: <ul style="list-style-type: none"> • Distributor membership in a PPAI-recognized regional association*; or • 10 invoices, not for samples, from at least 5 different promotional products suppliers dated within the last 12 months or • Reference letters from at least 5 PPAI members.
<p><i>DISTRIBUTOR—PROVISIONAL</i> DUES: \$300 for 1 year only</p>	<p><i>Same as Distributor but new to promotional products industry.</i></p>	<p><i>Applicant must meet qualifications 1, 2 and 3 PLUS submit a total of 3 invoices from 3 different suppliers. Provisional members must meet full requirements within one year for upgrade to full membership.</i></p>
<p>INTERNATIONAL DISTRIBUTOR DUES: \$266</p>	<p>Same as Distributor.</p>	<ol style="list-style-type: none"> 1. Located outside the United States or its possessions. 2. Distributor membership in a PPAI-recognized international association representing the promotional products industry.** Provide either: <ul style="list-style-type: none"> • A verification letter from the association or organization on its letterhead or • A copy of your firm's listing in the organization's current directory. <p>OR 5 references from PPAI members or members of a PPAI-recognized international organization.** Provide either:</p> <ul style="list-style-type: none"> • Invoices from 5 supplier references for products purchased by your firm within the last year or • A letter from each of the 5 references on their letterhead, verifying that your firm is in the promotional products industry.
<p>BUSINESS SERVICES <i>NON-EXHIBITING</i> DUES: \$700</p>	<p>Company that sells services, information, or products (other than promotional products) that support the normal conduct of business.</p>	<ol style="list-style-type: none"> 1. One year experience in the promotional products industry 2. References from 10 PPAI members or members of a PPAI-recognized international association.** Provide either: <ul style="list-style-type: none"> • Purchase orders from 10 references for products or services sold by your firm within the past year or • Reference letters from 10 companies on their letterhead, verifying that your firm provides products or services to companies in the promotional products industry.
<p>BUSINESS SERVICES <i>EXHIBITING</i> Dues for this member type are calculated based on annual promotional products sales volume. Please see Dues Structure Supplement or www.ppai.org for specific dues calculation.</p>	<p>Company that sells services, information, or products (other than promotional products) that support the normal conduct of business. Company does not sell or lease machinery or equipment used in manufacturing or decoration of promotional products.</p>	<ol style="list-style-type: none"> 1. One year experience in the promotional products industry 2. References from 10 PPAI members or members of a PPAI-recognized international association.** Provide either: <ul style="list-style-type: none"> • Purchase orders from 10 references for products or services sold by your firm within the past year or • Reference letters from 10 companies on their letterhead, verifying that your firm provides products or services to companies in the promotional products industry.

* Please visit www.regionalassociation.com for a list of qualified regional associations.

** PPAC-Canada, Promota-United Kingdom, AMPPRO-Mexico, APPA-Australia, or PSI-Europe.

CATEGORY/DUES	DEFINITION	QUALIFICATIONS
SUPPLIER Dues for this member type are calculated based on annual promotional products sales volume. Please see Dues Structure Supplement or www.ppai.org for specific dues calculation.	Company that manufactures, converts, warehouses or decorates promotional products for sale to promotional products distributors or to a firm maintaining a division or affiliate devoted to reselling promotional products.	<ol style="list-style-type: none"> Physical presence within the United States or its possessions, Canada or Mexico, which might include, but is not limited to: a warehouse or a sales, manufacturing, or distribution facility. Promotional products annual sales volume of at least \$50,000. Six months experience in the promotional products industry (personal experience is acceptable in lieu of 6 months in business) PLUS: <ul style="list-style-type: none"> Supplier membership in a PPAI-recognized regional association* or 10 purchase orders from 5 different distributors dated within the last 12 months or Reference letters from at least 5 PPAI members.
SUPPLIER—PROVISIONAL DUES: \$600 for 1 year	<i>Same as SUPPLIER but new to promotional products industry.</i>	<i>Applicant must meet qualifications 1, 2 and 3 PLUS submit 6 purchase orders from at least 4 different distributors. Provisional members must meet full requirements within one year for upgrade to full membership.</i>
INTERNATIONAL SUPPLIER DUES: \$266	Company that manufactures, converts, warehouses or decorates promotional products for sale to promotional products distributors or to a firm maintaining a division or affiliate devoted to reselling promotional products.	<ol style="list-style-type: none"> Located outside the United States or its possessions. Supplier membership in a PPAI-recognized international association representing the promotional products industry. Provide either: <ul style="list-style-type: none"> A verification letter from the association or organization on its letterhead or A copy of your firm's listing in the organization's current directory. OR 5 references from PPAI members or members of a PPAI-recognized international organization** Provide either: <ul style="list-style-type: none"> Purchase orders from 5 different distributors for products sold by your firm within the past year or A letter from 5 references on their letterhead, verifying that your firm is in the promotional products industry.
SUPPLIER REPRESENTATIVE DUES: \$240	Independent company contracted by one or more suppliers to market their products and services to distributors	<ol style="list-style-type: none"> One year experience in promotional products industry (personal experience is acceptable in lieu of one year experience) or membership in a PPAI-recognized regional association* Reference letters from 5 PPAI members.

* Please visit www.regionalassociation.com for a list of qualified regional associations.

** PPAC-Canada, PROMOTA-United Kingdom, AMPPRO-Mexico, APPA-Australia, or PSI-Europe.

Most association dues are deductible as normal business expenses. According to OMNIBUS Budget Reconciliation Act of 1993, the lobbying component of your dues is not deductible for federal income tax purposes. Therefore, one half of one percent (.5%) of your dues is not deductible.

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PPAI 3125 Skyway Circle North • Irving, TX 75038-3526 • P: 972-252-0404 or 888-I-AM-PPAI (426-7724) • F: 972-258-3007
membership@ppai.org • www.ppai.org

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