



**FOR IMMEDIATE RELEASE**

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**MEMBERS OF PROMOTIONAL PRODUCTS ASSOCIATION  
INTERNATIONAL ELECT NEW DIRECTORS**

**Irving, Texas, (September 20, 2006) Promotional Products Association International (PPAI)** announces the results of the recent election for the Board of Directors. From the eight nominees, two distributors and two suppliers were elected by PPAI supplier and distributor members. In addition, one Regional Association Council (RAC) delegate was appointed by the chairman of the board, Carl Gerlach, MAS.

The two distributors elected are: **Tina Montgomery, MAS**, L.W. Barrett Company, Inc. (UPIC; BARRETT), Denver, Colorado, and **Steve Woodburn, MAS**, eCompanyStore (UPIC: ECOM0001), Alpharetta, Georgia. The two suppliers elected are: **Scott Siegel, MAS, R.S.** Owens & Co. (UPIC: RSOWENS), Chicago, Illinois, and **Roni Wright, MAS**, The Book Company (UPIC: BOOKCO), Delray Beach, Florida. Additionally, **Dave DeGreeff, MAS**, Asgard Promotional Services, (UPIC: ASGARD), Houston, Texas, has been appointed to serve a two year term as the RAC delegate to the PPAI board.

The PPAI Board of Directors is the governing body for this non-profit organization and plays a major role in directing its strategic activities, adopting policies and approving budgets to carry out the work of the Association.

“The board has the responsibility of serving the needs of our membership as well as maintaining a vision for the entire industry,” said PPAI President Steve Slagle, CAE. “I am confident this group of industry leaders will bring skill, solid experience and energy to the task of meeting this industry’s challenges and opportunities head-on.”

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PPAI mailed ballots to all company members who may vote for two distributors and two suppliers. For the second time in the Association's history, the principal contact of each member distributor and supplier firm was able to vote either electronically or by mail through an independent election administrator. However, due to laws governing businesses in the State of Texas, Texas voters were required to vote by mail. Board members are elected to four-year terms with the term of office beginning immediately following The PPAI Expo in January 2007; the appointed RAC delegate to the board serves a two-year term.

For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at [www.ppa.org](http://www.ppa.org) or contact PPAI at 972-258-3041 or [PR@ppa.org](mailto:PR@ppa.org).

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PPAI—the promotional products industry's only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are an \$18 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.