



Speaker Resources

Here are examples of just a few of the national business organizations that have local chapters or affiliates throughout the U.S.:

American Society of Association Executives, www.asaenet.org

Direct Marketing Association, www.the-dma.org

Rotary International, www.rotary.org

Kiwanis Club, www.kiwanis.org

American Marketing Association, www.marketingpower.com

Meeting Professionals International, www.mpiweb.org

International Association of Business Communicators, www.iabc.com

U.S. Chamber of Commerce, www.uschamber.com/ca_center

Public Relations Society of America, www.prsa.org

Top Buyers of Promotional Products

Here are the top 10 buyers of promotional products based on sales volume. All of the industries are represented by at least one major trade association and many other smaller professional organizations. Many have local chapters or affiliates.

1. Education: Schools and seminars
2. Financial: banks, credit unions and stock brokers
3. Healthcare: hospitals, nursing homes and clinics
4. Not-for-profit: churches and charities
5. Construction
6. Government: public offices, agencies and political candidates
7. Trade, professional associations and civic clubs
8. Real estate: agents, title companies and appraisers
9. Automotive: manufacturers, dealers and parts suppliers
10. Professionals: doctors, lawyers, CPAs and architects