



FOR IMMEDIATE RELEASE

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PPAI ANNOUNCES 2007 SUPPLIER ACHIEVEMENT AWARD FINALISTS

Irving, Texas, (July 11, 2006) Fifty-four promotional product suppliers were named 2007 Supplier Achievement Awards finalists by Promotional Products Association International. A record-breaking 386 entries were submitted for consideration this year.

“Each year we look forward to the challenge of selecting award recipients,” said Steve Slagle, CAE, PPAI president. “All of the entries were worthy of consideration, but the outstanding attention to detail and customer service exhibited by the finalists make these suppliers exemplary models of the superb craftsmanship in this industry.”

All supplier award finalists will be recognized and winners announced at a special ceremony held at The PPAI Expo 2007 in Las Vegas, Nevada, on Friday, January 5.

Additional awards competitions sponsored by PPAI include PPAI Web Awards which recognize the best websites in the promotional products industry; the new PPAI Supplier Star Awards which honor the promotional products suppliers who deliver the best customer service and highest quality products; the PPAI Regional Association Pyramid Awards which reward outstanding growth in a regional association through the use of promotional product campaigns; and the prestigious PPAI Pyramid Awards for effective use of promotional products in business and institutional marketing programs.

The deadline for PPAI Web Awards entries is July 31, 2006. Online balloting for the PPAI Supplier Star Awards begins on July 14. PPAI Pyramid Award and Regional Association Pyramid Award entries are due September 1. For further details, visit www.ppa.org/awards.

If you would like more information about the PPAI Awards program, contact Priscilla Blevins at 972-258-3088 or PriscillaB@ppa.org. For more information on PPAI, The PPAI Expo or the proven power of promotional products, visit the PPAI website at www.ppa.org or contact PPAI at 972-258-3041 or PR@ppa.org.

This year's finalists are:

Most Beneficial Sales & Marketing Aids:

Logomark, Inc. (UPIC: LOGOMARK)

Maple Ridge Farms, Inc. (UPIC: MAPLE)

Most Beneficial Sales Kit:

Logomark, Inc. (UPIC: LOGOMARK)

Tranter Graphics, Inc. (UPIC: TRANTER)

Most Creative New Entry Designed for Promotional Products Use:

Evans Manufacturing (UPIC: EVANS)

Made By Humans (UPIC: MBH0503)

Most Creative New Entry Designed Primarily For Business Gift Use:

Sanford Business-to-Business Division (UPIC: SANFORD)

Superex Canada Limited (UPIC: SUPEREX)

Most Creative Calendar:

Digispec (UPIC: DIGISPEC)

Journalbooks/Timeplanner Calendars (UPIC: JOURNALS)

Best Full Line Catalog (S-1 Through S-5):

St Regis Crystal, Inc. (UPIC: STREGIS)

Awardcraft (UPIC: AWRDCRFT)

Best Full Line Catalog (S-6 Through S-8):

BAG MAKERS, Inc. (UPIC: BAGMAKRS)

Journalbooks/Timeplanner Calendars (UPIC: JOURNALS)

Best Full Line Catalog (S-9 Through S-16):

BIC Graphic USA (UPIC: BIC)

Gill Studios, Inc. (UPIC: GILL)

Screen Printing on Textiles:

KTP Design Company (UPIC: SYMMETRY)

Stromberg Brand (UPIC: 1ASTRMBG)

Screen Printing on Surfaces Other Than Textiles:

R.S. Owens & Co., Inc. (UPIC: RSOWENS)

The Spector Image, (UPIC: SPEC0038)

Screen Printing (Decal Transfers):

In Your Face Apparel (UPIC: INYOU682)

W.C. Bunting Co., Inc. (UPIC: 42440)

Foil Stamping On Soft Surfaces:

BAG MAKERS, Inc. (UPIC: BAGMAKRS)

Journalbooks/Timeplanner Calendars (UPIC: JOURNALS)

Foil Stamping On Hard Surfaces:

Dart Manufacturing Co. (UPIC: DART)

Pad Printing:

S & S Time Corp. (UPIC: WATCHES)
Tee Off, Norwood Promotional Products (UPIC: TEEOFF)

Offset Process On Paper:

Triumph Calendars, Norwood Promotional Products, (UPIC: TRIUMPH1)
World Wide Lines, Inc. (UPIC: WORLDWID)

Offset Process On Surfaces Other Than Paper:

Alcraft (UPIC: ALCRAFT)
Avaline (UPIC: AVALINE)

Etching-Engraving (Includes Photo, Metal, Glass, Foil, Etc.):

Advance Corporation (UPIC: ADVANCE)
Visions Awards (UPIC: VISIONS)

Laser Engraving On Any Surface:

Perfect Match Intl. (UPIC: PERFECTM)
Timenetusa.Com (UPIC: TIMENET)

Castings:

Meridian Metal Works (UPIC: CUSTOM1)
R.S. Owens & Co., Inc. (UPIC: RSOWENS)

Metal Striking (Includes Cloisonné):

S & S Time Corp. (UPIC: WATCHES)
The Medalcraft Mint, Inc. (UPIC: MEDLCRFT)

Embroidery:

Eagle Regalia Co., Inc. (UPIC: EAGLE)
Vantage Apparel (UPIC: VANTAGE)

Combination Of Processes That Create A New Imprinting Process:

Gordon Ind. Ltd. (UPIC: GORDON66)
Journalbooks/Timeplanner Calendars (UPIC: JOURNALS)

Two or More Distinct Processes That Produce A Special Visual Effect:

Jaffa, Norwood Promotional Products (UPIC: JAFFA)
St Regis Crystal, Inc. (UPIC: STREGIS)

Special Processes Not Otherwise Categorized:

Delko USA (UPIC: DAILY029)
Digispec (UPIC: DIGISPEC)
In Your Face Apparel (UPIC: INYOU682)

Customized Non-Catalog Product:

Crystal D (UPIC: CRYSTALD)
Meridian Metal Works (UPIC: CUSTOM1)

Most Creative Promotional Product Developed As A Result Of A
Distributor And Supplier Partnership:

R.S. Owens & Co., Inc. (UPIC: RSOWENS) (supplier)
Best Impressions Corporate Gifts (distributor)

Visions Awards (UPIC: VISIONS) (supplier)

Evigna Brand Insight (UPIC: THEBE589) (distributor)

Supplier Self-Promotion:

Avaline (UPIC: AVALINE)

Bodek and Rhodes (UPIC: ULTRACLB)

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PPAI—the promotional product industry's only international not for profit trade association—offers education, mentoring, public relations, technology, trade shows and legislative support to its more than 7,000 global members. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.