



FOR IMMEDIATE RELEASE

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PPAI ANNOUNCES 2007 SUPPLIER STAR AWARD FINALISTS

Irving, Texas, (October 11, 2006) Thirty-two promotional product supplier members were named 2007 Supplier Star Awards finalists by **Promotional Products Association International (PPAI)**. These finalists, recognized for delivering outstanding customer service and high quality products, were selected by PPAI distributor members.

One Supplier Star finalist in each category will receive this year's Star Award and the other two or three outstanding finalists will receive the Award of Merit. All winners will be announced during ONE, a special ceremony held at The PPAI Expo 2007 in Las Vegas, Nevada, on Friday, January 5, 2007.

This year's finalists are:

S1-S2 Finalists (\$50,000 - \$250,000):

Admints, UPIC: ADMINTS

Ready 4 Kits - Comfort Gear, UPIC: KITS

Royal Industries, UPIC: ROYAL

Stromberg Brand, UPIC: 1ASTRMBG

S3 Finalists (\$250,001 - \$500,000):

Global Miniatures Ltd., UPIC: GLOBMIN

Logo Mats, Inc., UPIC: MATLOGO9

Mid-Nite Snax(R), UPIC: MIDNITE

S4 Finalists (\$500,001 - \$1,000,000):

Birchcraft Studios, UPIC: BIRCHCFT

Canyon Outback Leather Goods, Inc., UPIC: CANYON

Kool Pak, Inc., UPIC: KOOLPAK

S5 Finalists (\$1,000,001 - \$2,500,000):

Carlson Craft, UPIC: CARLSONC

GEMPIRE/gwi, UPIC: GEMPIRE

Megafast, UPIC: MEGAFAST

S6 Finalists (\$2,500,001 - \$5,000,000):

Beacon Promotions, Inc., UPIC: BEACONP

The Bencil Co., UPIC: BENCIL

R.S. Owens & Co., Inc., UPIC: RSOWENS

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S7 Finalists (\$5,000,001 - \$10,000,000):

AAkron Rule Corp., UPIC: AAKRON
Atchison Products Company, Inc., UPIC: ATCHISON
The Spector Image, UPIC: SPEC0038

S8 Finalists (\$10,000,001 - \$15,000,000):

Crown Products, Inc., UPIC: CROWNPRO
Dart Manufacturing Co., UPIC: DART
Fields Manufacturing, Inc., UPIC: FIELDS

S9 Finalists (\$15,000,001 - \$20,000,000):

BAG MAKERS, Inc., UPIC: BAGMAKRS
Quikey Manufacturing Co., Inc., UPIC: QUIKEY
TradeNet Publishing Co., UPIC: TRADENET

S10 Finalists (\$20,000,001 - \$50,000,000)

Digispec, UPIC: DIGISPEC
Dunbrooke Apparel Corp., UPIC: DUNBROOK
Evans Manufacturing, Inc., UPIC: EVANS
Gill Studios, Inc., UPIC: GILL

S11-S16 Finalists (over \$50,000,001)

BIC Graphic USA, UPIC: BIC
Leed's, UPIC: LEEDS
SanMar, UPIC: SNMR

If you would like more information about the PPAI Awards program, contact Priscilla Blevins at 972-258-3088 or PriscillaB@ppa.org. For more information about Promotional Products Association International (PPAI) or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppa.org or contact PPAI at 972-258-3041 or PR@ppa.org.

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PPAI—the promotional products industry's only international not-for-profit trade association—offers education, tradeshow, business products and services, mentoring, technology and legislative support to its more than 7,500 global members. Promotional products are an \$18 billion industry and include wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database.